

# Udyog Shibir Seminar on Entrepreneurship

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*(Journalism and Mass Communication – 1<sup>st</sup> year Honours)*



**(left)The Jai Hind Auditorium (right) The inauguration was done by Swami jee Maharaj of Ramakrishna Mission, Narendrapur**

**Mahamayatala, November 19: The national seminar which took place yesterday at Jai Hind Auditorium, Kolkata on 'Entrepreneurship-The Way Forward' to promote the spirit of entrepreneurship among the youth of west Bengal.**

**Udyog Shibir is an initiative of Jotirmoy School of Business to encourage the undergraduate and post graduate students who have expressed their willingness to start business after they complete their academic program. For inculcating entrepreneurship spirit among the youth of Bengal, Udyog Shibir has conducted a Seminar on 18<sup>th</sup> of November 2016 and many guests were assembled. They were welcomed with memento and flowers. Many students were there to attend the seminar. The inauguration was done by Swami jee Maharaj of Ramakrishna Mission, Narendrapur by enlightening the *Diya* as a ray of hope. The welcome speech was given by the chief Mentor Dr. Partha Sarathi Ganguli by encouraging the youth students. All the guests gave speeches on how to start a business.**

**Many participants were satisfied as well as inspired after the seminar and decided to take business as their profession after their academic program. All the guests were pampered with coffee, lunch and at the end feedback form were taken from the students.**

### **Pictures of the Seminar**



Figure 1 JOURNALISM AND MASS COMMUNICATION 1ST YEAR HONOURS STUDENTS BEFORE THE SEMINAR



Figure 2 DURING THE SEMINAR



Figure 3 SEMINAR AUDIENCE IN JAI HIND AUDITORIUM. STUDENTS OF MURALIDHAR GIRLS' COLLEGE ARE SEEN HERE.



Figure 4 SEMINAR IS GOING ON

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